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AGENDA

Meeting of Training Selection Board

2 October 1973

9:45 A.M.

Room 2 E 49 HQS.

1. Review of nomination of [REDACTED] GS-16, O-DDM&S (MT) 25X1A
for the Advanced Management Program, Harvard University,
September 1974
2. Review of nominations and selection of candidates for Brookings
Educational Programs for Federal Executives 1973-74:

Conferences on Business in Contemporary Society:

Dates of Conferences

Candidates

25X1A

28 October - 2 November 1973
Los Angeles

v 1.

v 2.

v 3.

[REDACTED]
GS-15, OF (EA)

25X1A

21 April - 26 April 1974
Atlanta

v 4.

S-15, OF

25X1A

Second Choice:

12 May - 17 May 1974
Chicago

v 5.

[REDACTED]
GS-17, OL

v 6.

S-15, OF

[REDACTED]
GS-16, PPB

25X1A

Third Choice:

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3. Review of nominations and approval of candidate to attend
"Management of Organizations" Seminar at Kings Point
25X1A 25 November - 7 December 1973

25X1A

[REDACTED] GS-14, CRS

[REDACTED] GS-15, OF

[REDACTED] GS-14, OJCS

4. Review of nominations and approval of candidate to attend
"Management of Organizations" Seminar at Oak Ridge
25 November - 7 December 1973:

25X1A

[REDACTED] GS-15, IAS

[REDACTED] GS-14, NPIC

[REDACTED] GS-14, NPIC

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Selected Brookings Educational Programs for Government Executives

1973/74



THE BROOKINGS INSTITUTION
A National Center for Advanced Study
Washington, D.C.

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- Conferences**
for management and program executives
- Conferences**
on business in contemporary society
- Conferences**
for science executives

*new dimensions
in executive education . . .*

to give government leaders a heightened awareness of the national and international environment in which public policy issues are defined and resolved

The Brookings Institution's educational programs for government executives are undertaken in cooperation with federal departments and agencies, state and local governments, academic organizations, and business corporations by the Institution's Advanced Study Program, directed by James M. Mitchell. A substantial portion of the programs offered are designed to give government executives opportunities to gain increased understanding of significant public policy issues. Others provide neutral forums where government and business leaders can meet to explore the respective roles of government and business in contemporary society. The programs which the Institution offers for 1973-74 are a continuation of these unique efforts in leadership education.

Executive Education: The "Conceptual Dimension"

Government at all levels—federal, state and local—is becoming increasingly aware of the need for more professional growth for its key executives. It is widely accepted that such growth is crucial to accommodate to the changing policies that are a necessary response to our dynamic society. In addition to technical, administrative, and human relations skills, today's executive must be proficient in conceptual skills—the least understood but most important area of growth for an executive. Conceptual growth deals with the executive's ability to understand the forces affecting his/her environment. Such knowledge is a vital ingredient in comprehending the interrelationships of government programs and societal needs. It is essential in establishing objectives for and evaluating the results of government programs. The Advanced Study Program's conferences contribute to the conceptual growth of key executives by providing enhanced understanding of the total environment in which they are challenged to operate.

Requests for information and nomination forms should be addressed to:

Barbara Littell Staff Associate
Advanced Study Program
The Brookings Institution
1775 Massachusetts Avenue, N.W.
Washington, D.C. 20036

Telephone ~~Approved For Release 2001/05/10 : CIA-RDP78-04488A000200120001-3~~

Conferences for Management and Program executives

Six two-week conferences for senior government management and program executives will be conducted during 1973-74. Five conferences will be conducted in Williamsburg or Virginia Beach, Virginia; one will be held in the Denver/COLORADO Springs area. They will provide opportunities for stimulating study, analysis and discussion of major issues in public policy. Emphasis will be on the fundamental political, social, and economic factors that affect these issues and their resolution.

Each participant group will comprise individuals who occupy positions of leadership in their respective governmental organizations. Participants will be encouraged to share and critically examine their ideas and experiences on the subjects under examination. Resource leaders from leading academic institutions, government, and various elements in the private sector of society will serve principally as catalysts for each participant group, providing essential information, opening important issues and advancing new perspectives. Seminars will be informal and off the record in order to maximize the interchange of information and ideas. Conferences will be held on the following dates:

October 7-19, 1973
December 2-14, 1973
January 6-18, 1974
February 24 - March 8, 1974
March 31 - April 12, 1974
May 12-24, 1974 (Colorado)

The conference fee is \$900 and covers tuition, reading materials, and related educational costs. Excluded are American Plan hotel costs and travel to and from the conference location. Federal executives should be in grades GS-16 to GS-18, or equivalent. GS-15's will be considered on an exception basis. Selected state and local

SAMPLE PROGRAM: Management and Program Executives Conference

February 18 - March 2, 1973

Government in a Free Society

Harold W. Chase
University of Minnesota

The U.S. Congress in the 70's

D. B. Hardeman
Trinity College
Patricia Ann Goldman
The Wednesday (Congressional) Group

State Government in the Federal System

Morris W. H. Collins, Jr.
University of Georgia

Local Government and the People

Hon. Gladys N. Spellman
Councilman-at-Large
Prince Georges County, Md.

Drugs and American Society

Edward Lewis, M.D.
Department of Justice
Richard Phillipson, M.D.
Department of H.E.W.

Policy Implications of Advances in Medical Technology

James McCullough
Library of Congress
Warren Reich
Georgetown University

Economics and Public Policy

Ray Marshall
University of Texas

Law Enforcement and Justice in an Urban Society

J. Woodford Howard, Jr.
Johns Hopkins University

Labor and Public Policy

Gus Tyler
ILGWU

The Job of the Congressman

Hon. G. William Whitehurst
U.S. Representative (2-Va.)

Government in the Year 2000

Harold S. Becker
The Futures Group

The Changing American Scene

Richard Scammon
Director, Elections Research Center

Government and the Media

Ann Ray Martin, *Newsweek*
Nona Brown, *The New York Times*

National Security Policy and Southeast Asia

Ralph Powell
American University

U.S. Strategy in a Changing World

Lincoln P. Bloomfield
Massachusetts Institute of Technology

U.S. Policy in the Middle East

Richard Nolte
Institute of Current World Affairs

The Environmental Crisis

William E. Cooper
Michigan State University
William Van Ness
Senate Interior Committee

Conferences on Business in Contemporary Society

Five one-week conferences are held in selected cities in which the corporate offices of major U.S. business firms are located. The conferences are designed to broaden perspectives on the role of business in American society and on the international scene.

Senior federal executives meet with the officers of nine or ten leading corporations to explore the philosophy and operations of the corporation, the development and execution of corporate policies, the responsibilities, motivations and outlook of corporate officials, and the impact of government on the private sector of the economy. Supplementing this first-hand exposure to the world of corporate management are occasional dinner sessions with thoughtful observers of economic, social and political trends in contemporary society.

Preparatory readings are a part of the program but the heart of the educational process is informal and frank discussion. Dates and locations of the 1973-74 conferences are as follows:

October 28 - November 2, 1973

Los Angeles

December 2-7, 1973

New York City

February 3-8, 1974

San Francisco

April 21-26, 1974

Atlanta

May 12-17, 1974

Chicago

The conference fee is \$500, and covers tuition, reading materials, group meals and related educational costs, excluding lodging and travel to and from the conference city. Nominees should be in grades GS-16 to GS-18, or equivalent. GS-15's will be considered on an exception basis.

SAMPLE PROGRAM: Conference on Business In Contemporary Society

New York City, March 18-23, 1973

New York City as a Business Center

Hon. Edward K. Hamilton
Deputy Mayor

Equitable Life Assurance Society

Distinguishing characteristics and major trends of the industry

Chairman Smith and
senior executives

Metromedia

The challenges and dynamics of managing diverse business interests

Chairman Kluge and top
policy executives

AT&T

A long-range management approach to providing communications services to the public

President Lilley and senior
corporate executives

First National City Bank of New York

Impact of consumerism, inflation and money market conditions on commercial banking

Chairman Wriston and senior
bank officers

Richard Clarke Associates

Perspective and challenges for minority recruitment in the U.S.

President Clarke

General Electric Company

An overview of management development, corporate planning and research

Vice Chairman Weiss and senior
executives

Exxon Corporation

Meeting worldwide energy requirements

President Garvin and senior ex-
ecutives

Industrial Relations Panel

A spectrum of views on industrial and community relations

Senior officials representing Celanese, Union Carbide, ACF Industries, Olin, American Metal Climax, and American Smelting & Refining

Philip Morris

Managing a diversified multi-national company in a competitive market

President Weissman and senior
officers

American Labor in the 70's

Gus Tyler, ILGWU

IBM

Organization planning, personnel management and management information systems

Senior Vice President Jones and
other top officials

Conferences for Science Executives on Issues in Science and Technology

Four six-day conferences for senior scientists, administrators of science programs, and engineering executives will be conducted in Williamsburg or Virginia Beach, Virginia, during 1973-74. These conferences will consider broad questions of the relationships of science and technology to public policy.

Each participant group is comprised of senior science executives, including the biological, engineering, mathematical, medical, physical and social sciences from the federal government. The meetings provide an opportunity for these executives to meet in an educational setting—free of operational stresses—to reflect on and discuss national science policy and American society. Nationally prominent academicians and leaders from public and private life serve as speakers and resource persons. Each session is off the record and encourages an exchange of ideas drawing on participant knowledge and experience, analysis of background readings, and views of the speaker. Conferences will be held on the following dates:

September 30 - October 5, 1973

November 11-16, 1973

February 10-15, 1974

May 12-17, 1974

The conference fee is \$500 and covers tuition, reading materials, and related educational costs. Excluded are American Plan hotel costs and travel to and from the conference location. Nominees should be in grades GS-16 to GS-18 or equivalent. GS-15's will be considered on an exception basis.

SAMPLE PROGRAM: Conference for Science Executives on Issues in Science and Technology

January 7-12, 1973
**The Role of the Scientist and
Expert in Democratic Govern-
ment**

Harold W. Chase
*Professor of Political Science
University of Minnesota*

A Congressional View of Science and Technology

Hon. Thomas N. Downing
*U.S. Representative (1-Va.,
Chairman, Space Science Subcom-
mittee*

Exponential Growth, Big Science, and a Saturated Economy

Derek de Solla Price
*Avalon Professor of the History of
Science and Medicine
Yale University*

Policies and Issues in Interna- tional Science and Technology

Bodo Bartocha
National Science Foundation
Brigitte Schroeder
University of Montreal
Nelson F. Sievering
Department of State

Man's Social and Economic Use of Space

William Warntz
*Chairman, Department of Geography
University of Western Ontario*

Social Management of Tech- nology

Edward Wenk
*Professor of Engineering
University of Washington*

Prospects for the Survival of Man

John R. Platt
*Professor of Physics
University of Michigan*

Public Policies for the Biological Revolution and Issues in Medical Ethics and Life

Robert M. Veatch
*Associate for Medical Ethics
The Hastings Center*

James L. Goddard
*Chairman,
Ormont Drug & Chemical Co.
Former U.S. Commissioner of
Food and Drugs*

The Environmental Crisis: Population and the Quality of Life

William E. Cooper
*Population Ecologist
Michigan State University*

Technology, Labor Trends, and Public Policy

Gus Tyler
*Assistant President
International Ladies' Garment
Workers' Union*

The Brookings Institution is a nonprofit organization devoted to research, education, and publication in economics, government, foreign policy, and the social sciences generally. In its research its role is that of independent analyst and critic, committed to publishing its findings for the information of the public. In its conferences and other activities, it serves as a bridge between scholarship and public policy, bringing new knowledge to the attention of decision makers and affording scholars a better insight into policy issues.

The Institution's Advanced Study Program is a unique educational organization devoted to public policy education of leaders in both the public and private sectors of society. Its origins date back to 1954 when Brookings asked a group of educators and government officials to determine how it might provide opportunities for top-level federal executives to explore public policy issues with individuals possessing special kinds of expertise. Following the successful completion of a series of experimental conferences at Williamsburg, Virginia, the Institution established a formal educational division in 1959. Over the past decade, the Advanced Study Program's activities have been expanded to include programs for members of Congress and their staffs, leaders from business, labor, the professions, and state and local governments.

**Douglas Dillon Chairman, Board of Trustees
Kermit Gordon President
James M. Mitchell Director, Advanced Study
Program**